



Corporate Headquarters & Registered Office: Dempo House, Campal, Panaji, Goa - 403 001.

Ph.: 832 - 2441300, Gram: 'hindfood. Fax: 91 - 832 - 2225098, 2228588,

E-mail: hfl@dempos.com, Website: www.hflgoa.com CIN: L15139GA1984PLC000601

Company Scrip Code: 519126

Ref: HFL/09/2017/92

Date: 27th September, 2017

To, The General Manager Department of Corporate Services BSE Ltd., Floor 25, P. J. Towers, Dalal Street, Mumbai-400 001.

Through Listing Centre

Tel: (022) 2272 1233 / 34

**Sub**: Intimation of product launch

Dear Sir,

Pursuant to sub regulation 3 of Regulation 30 and read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company launched a premium leather lifestyle brand, UNORTHODOX shoes and accessories on 27th September, 2017.

Kindly take the above information on record.

Thanking you, Yours faithfully.

For HINDUSTAN FOODS LTD.

Beena M. Mahambrey Company Secretary

ACS 18806

Factory: Usgao, Ponda, Goa, Phone: 6531755, Fax: 2348009 E-mail: hfladmin@dempos.com / hflaccounts@dempos.com